

0012

REP HEADLINE# 6316663
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

ADV # 015776

ADV. NAME

POLI/T SMITH/R/SEN/PA

AGY # 2056

AGY. NAME

SRCP MEDIA, INC.

SEP14/12 16.
*** WPXI-TV *

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

REP.# OFF.# 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER #

331680

PRDCT TOM SMITH 9/18

CONTRACT # 6316663

FLIGHT DATES SEP18/12

EST#273

COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL.

LOCAL

REGIONAL

CITY TAX STATE TAX SEP24/12 WK-1

REP: TO NSM/NSA

FR LINDSEY FOR CHERYL

NEW ORDER

TTL\$ \$38,025

PLEASE CONFIRM, THANKS!

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CO-OP BILLING NEEDED

DATE SEP14/12 16.1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$250.00	9/18	9/21	3		TU-F	3
2			1100P-1130P	30		\$1,350.00	9/18	9/21	4		TU-F	4

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15

AGENCY EST# = 273

PROGRAM : ELLEN
CON COM1: ELLEN

PROGRAM : LATE NEWS
CON COM1: LATE NEWS

SEP14/12 16.J
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SEP14/12 16.12
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
12			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$300.00	9/18	9/21	2		TU-F	2
13			800P-1000P PROGRAM : VOICE CON COM1: VOICE	30	5	\$3,500.00	9/24	9/24	1		MON	1
14			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	5	\$1,450.00	9/22	9/22	1		SAT	1
15			800A-1030A PROGRAM : AM NEWS CON COM1: AM NEWS	30	5	\$275.00	9/22	9/22	1		SAT	1
16			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	5	\$1,700.00	9/23	9/23	1		SUN	1
17			800A-1000A PROGRAM : NEWS CON COM1: NEWS	30	5	\$275.00	9/23	9/23	1		SUN	1
18			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	5	\$1,350.00	9/24	9/24	1		MON	1
19			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/24	9/24	1		MON	1
20			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	5	\$775.00	9/24	9/24	1		MON	1

1130-1235A

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21			600A-700A	30	5	\$575.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
22			700A-800A	30	5	\$475.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
SEP/12			38025.00									

CONTRACT TOTAL 38025.00
TOTAL SPOTS 50



MARKET TOTALS \$122,661 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*